



## The Blue Plate Radio Jazz Series at Café Nine



The Blue Plate Radio Jazz Series is the last Thursday of each month from January 2012 through May and the third Thursday in June 2012. Showtime is 7:30pm and each night will feature a local, regional, or national contemporary jazz act performing for 90 minutes in the intimate club setting of Café Nine in New Haven. Tickets will be sold online and at the door. We believe New Haven is starved for a series like this and it will provide tremendous opportunities to area businesses and organizations that support it. Blue Plate Radio is pleased to offer you these outstanding sponsorship opportunities.

### Series Sponsor - \$1,500/season

- Premium website banner ad prominently displayed in a slider or other fashion on the Blue Plate Radio website and cycled with other Series sponsors' ads with links back to sponsors' website
- Stage Announcement at each show
- 30 second commercial on Blue Plate Radio
- Listing in weekly newsletter promotional blasts, Facebook, Linked In, and Twitter promotions
- Listing in scheduled Shoreline Arts Alliance newsletters
- Listing in weekly Shoreline Out and About promotions
- 2' x 3' Banner hung at each show
- Placement in all printed material or ads with distribution at concerts and other events
- Promotional giveaways or drawings
- Pair of complimentary passes to each show

### Gold - \$1,000/season

- Second tier website banner ad displayed in a slider or other fashion on the Blue Plate Radio website and cycled with other Gold sponsors' ads with links back to sponsors' website
- Stage Announcement at each show
- Artist interview sponsorship on Blue Plate Radio's Talking Jazz Live program
- Listing in weekly newsletter promotional blasts, Facebook, Linked In, and Twitter promotions
- Listing in scheduled Shoreline Arts Alliance newsletters
- 2' x 1' Banner hung at each show
- Placement in all printed material or ads
- Pair of complimentary passes to each show

### Silver - \$500/season

- Third tier website banner ad displayed in a slider or other fashion on the Blue Plate Radio website and cycled with other Silver sponsors' ads with links back to sponsors' website
- Stage Announcement at each show
- Listing in weekly newsletter promotional blasts, Facebook, Linked In, and Twitter promotions
- 2' x 6" Banner hung at each show
- Placement in all printed material or ads with distribution at concerts and other events
- Pair of complimentary passes to each show

### Bronze - \$250/season

- Fourth tier website banner ad displayed in a slider or other fashion on the Blue Plate Radio website and cycled with other Bronze sponsors' ads with links back to sponsors' website
- Stage Announcement at each show
- Placement in all printed material or ads with distribution at concerts and other events
- Pair of complimentary passes to each show

All checks should be made payable to Blue Plate Radio

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